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APPLICATION NUMBER	FILING OR 371 (c) DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
10/823,393	04/13/2004	Alfredo Botelho	ZEDO-01004US1

CONFIRMATION NO. 3377

THOMAS A. WARD  
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RECEIVED

JUN 29 2004

FLIESLER MEYER LLP

## FORMALITIES LETTER



\*OC000000013065889\*

Date Mailed: 06/24/2004

## NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

Filing Date Granted

Items Required To Avoid Abandonment:

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given **TWO MONTHS** from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The statutory basic filing fee is missing.  
*Applicant must submit \$ 385 to complete the basic filing fee for a small entity.*
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(e) of \$65 for a small entity in compliance with 37 CFR 1.27, must be submitted with the missing items identified in this letter.

SUMMARY OF FEES DUE:Total additional fee(s) required for this application is **\$450** for a Small Entity

- **\$385** Statutory basic filing fee.
- **\$65** Late oath or declaration Surcharge.

Replies should be mailed to: Mail Stop Missing Parts

08/06/2004 FFANAI2 00000067 061325 10823393 Commissioner for Patents

01 FC:2001 385.00 DA  
 02 FC:2051 65.00 DA

P.O. Box 1450  
 Alexandria VA 22313-1450

Fliesler, Meyer LLP

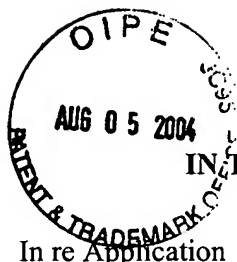
File: ZEDO-01004US1Action Item: missing parts dueDate Due: August 24, 2004Critical Date: December 24, 2004Attorney Path: TAWDocketed By: JCMVerified By: mpf Bl RemarkA copy of this notice **MUST** be returned with the reply.

By

Customer Service Center

Initial Patent Examination Division (703) 308-1202

PART 1 - ATTORNEY/APPLICANT COPY



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application

Inventor: Botelho, et al.

Appln. No.: 10/823,393

Confirm. No.: 3377

Filed: April 13, 2004

Title: SYSTEM AND METHOD FOR DETERMINING  
THE UNIQUE WEB USERS AND  
CALCULATING THE REACH, FREQUENCY  
AND EFFECTIVE REACH OF USER WEB  
ACCESS

PATENT APPLICATION

Art Unit: 2154

Examiner: Unassigned

Customer No. 23910

**CERTIFICATE OF MAILING UNDER 37 C.F.R. § 1.8**

I hereby certify that this correspondence is being deposited in the United States Postal Service with sufficient postage as first class mail in an envelope addressed to **Mail Stop Missing Parts, Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450**, on August 2, 2004.

Thomas A. Ward (Attorney Signature)  
Thomas A. Ward, Reg. 35,732  
Signature Date: August 2, 2004

**RESPONSE TO NOTICE TO FILE MISSING PARTS**

Mail Stop Missing Parts  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Notice to File Missing Parts of Application -- Filing Date Granted, dated June 24, 2004, enclosed are the following documents in connection with the above-identified application:

- ✓ Copy of Notice to File Missing Parts -- Filing Date Granted
- ✓ Copy of Declaration for Patent Application

**Small Entity Statement**

✓ Applicant(s) qualify for small entity status under 37 C.F.R. § 1.27.

**Patent Application Filing Fee**

The patent application filing fee (if applicable) is calculated as shown below:

For	Number Filed	Number Extra	Rate Small Entity/Other Than Small Entity	Total
BASIC FEE (37 CFR 1.16(a))			\$385.00 \$770.00	\$385.00
TOTAL CLAIMS (37 CFR 1.16(c))	<u>20</u> - 20	<u>0</u> *	X \$ 9.00 X \$ 18.00	\$0
INDEPENDENT CLAIMS (37 CFR 1.16(b))	<u>3</u> - 3	<u>0</u> *	X \$ 43.00 X \$ 86.00	\$0
			TOTAL	\$385.00

\*If the difference in column 1 is less than zero, enter "0" in column 2.

### **Total Fee**

The Total Fee associated with this communication has been calculated as shown below:

✓	Patent application filing fee	\$385.00
—	Net fee for extension of time	\$
—	Assignment recording fee (\$40.00)	\$
✓	Surcharge under 37 C.F.R. §1.16(e) for late filing of filing fee or Declaration:	
—	Large Entity \$130.00	\$
—	Small Entity \$ 65.00	\$65.00
TOTAL FEE DUE:		<u>\$450.00</u>

**Method of Payment of Fees**

☒ The Commissioner is hereby authorized to charge \$450.00 and any deficiencies or credit overpayment to Deposit Account No. 06-1325.

Respectfully submitted,

Date: 9/2/04

By: Thomas A. Ward  
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